



September 12th, 2019

Dear Board Members, Circle Chairs and Treasurers,

We did it and we will do it again! Last year ACC had lots of wins, new initiatives and reasons to celebrate. This year is off to a great start and the momentum is in our favor.

For a quick review we:

- Designed a new ACC brochure that includes a reminder of legacy gifts. Thank you Marilyn Price.
- Developed elevator pitch for ACC. Thank you Tara O'Connor and team.
- Implemented the use of Groopit that has grown to 85 members. Thank you Tammy Savage.
- Created new membership materials including a poster that is hung in parishes. Thank you Tara O'Connor, Deirdre Brownlow and Anne Quigg.
- Established a new all Association event that supports the Endowment and Grants. Thank you Erin Manca and team.
- Filled the 1st Vice-President position. Thank you Helen Santucci.
- Raised \$10,000 more overall than the previous year.
- Circles are starting to report about attracting new members.

For a quick look ahead to this year we will:

- Hold a new annual fundraiser, Celebrate the Children, on October 25, 2019 to attract new member prospects, establish corporate donors so we are not just funding ourselves and raise \$125,000.
- Continue to grow our membership and launch at least two new Circles by hosting Membership Roadshows at Circle Meetings.
- Have the Grants Committee review previously funded grants, seek new organizations nominated by Circles, and have Circle members help with the grant application reviews.
- Review the Labor of Love event and determine feasibility to continue after 2020 considering staff and volunteer time, income and net proceeds verses a focus on a less labor intensive event to raise more money, attract new involvement and build awareness.
- Continue to encourage Circles to focus on raising more money with less effort.

We still have some Co-Chair positions to fill. Please call me if you are willing to consider a position. Additionally, please let me know if you want me to visit your Circle meeting this year.

With gratitude,

Patty Shepherd-Barnes, President
Frances Hoffman Circle
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