

Advocacy and Caring for Children

Board Meeting Minutes

Jan 22, 2020

President Patty Barnes called the meeting to order at 10:00 am and Linda Bowers offered an opening prayer. In attendance were Patty Barnes, Maureen Britt, Linda Bowers, Deirdre Brownlow, Lois Eason, Nancy O'Brien, Ann Popovich, Stephanie Read, Mary Roddy, Helen Santucci, Mary Lou Wickwire.

MINUTES: November minutes were approved by voice vote.

TREASURER'S REPORT: Mary Roddy presented the treasurer's report with financial statements as of December 31, 2019. She noted that while not yet finalized, it appears Celebrate the Children earned a net profit of \$170K. She also noted that the Endowment balance has reached \$1.174 M.

PRESIDENT'S REPORT:

Patty reported that with the success of CTC this fall the committee is already starting to meet to plan next year's event. They are researching other possible venues and considering moving the date to late Sept/early Oct. Erin Manca and Gayle Kaplan have agreed to co-chair. Tara O'Connor will support as program lead and additional support roles, along with a team of other ACC members.

We are gearing up for Labor of Love and Patty asked everyone to encourage their Circle members to get their donations submitted. Patty also announced the Anne Read Andersen will be relocating to New York and Marilyn Price has stepped up to be the new day time board secretary.

COMMUNICATIONS REPORT:

Deirdre Brownlow noted that the glassybabys left from the CTC event will be available on Labor of Love. She also noted that the Christmas drive for the Endowment netted about \$3000 which was great coming on the heel of the CTC event. Thanks to St. Bridget Circle and Barbara for help with the mailing of the Christmas drive flyer.

GRANT FUNDING:

Linda Bowers reported that the Grant Funding Committee is working to create written guidelines for the committee. They are looking at revising the application form and letters to help ensure the information they deem most valuable when reviewing is clearly presented in the application process. They hope to have the guidelines completed in time for the fall funding season.

MEMBERSHIP:

Helen Santucci reported that the membership committee is in the process of actively polling Circles to identify changes in current members. They have selected specific parishes where they are working to start new Circles. In addition, they are planning a spring membership event.

Additional membership committee information (via handout) from board meeting:

Membership Update 01/22/2020

YOY Membership	2017/2018	2018/2019	2019/2020	President Goals
Total Members	325	303	306	Increase Membership by 30
Member count/%	-12 decrease -3.6%	-22 decrease -6.7%	3 increase 1%	
Active Members			295	
New this year			TBD	
Inactive			11	
Total Circles	17	17	17	Increase Circles by 2
New Circles	+1	0	0	
Circle count with fundraising	14	13	TBD	

All information is based on Circles who have and have not turned in dues and rosters as of 01/10/2020.

Ask of Circle Chairs: Track 2019/2020 member information: We are looking for more detail by circle; who is active(paying) new this year, a repeat member, or inactive (non-paying alum or other). Circle Chairs will receive an email from Tara with a request to return their circle information by Jan 31st, 2020.

Presented to Potential Members:

- 1) 11/15/19-Judy Schroeder and Tara O'Connor presented ACC Membership and took a tour@ Youth Tutoring Program in West Seattle-3 potential members attended.
- 2) 11/18/19-Tara O'Connor & Gayle Kaplan attended St. Anne Women's League Mtg and presented ACC Membership as part of the Agenda-6 people attended mtg.

ACC Ongoing Role: Members invite potential members to their circle meetings

Join Us Campaign: 08/19-10/19-YTD 7 people have contacted us via the website and our members recruiting, we have followed up with each request by email or phone call.

Parish Scope: We have targeted 5-6 Parishes (Our Lady of the Lake, St. Anne, Sacred Heart, Holy Family, St. Jude, and Holy Rosary) in North and Eastside Deanery for new members and Circles-no progress to date.

Spring New Member Event-Create a casual evening event to invite new members and potential members. No date has been set at this time, if you are interested in helping plan this event let me know.

ACC Circle Folders are available for you to share with your friends that are interested in starting a new circle. If you have connections in Parishes that have interest, please share and let us know how we can support the storytelling.

Brochures are available with mission/pitch doc inside to use for new members campaign.

Roadshow-invite us to join your ACC meeting and share what's happening with membership and ideas for connecting current members.

Note: We have membership talking points available if you want to present at a meeting.

Membership Committee: Patty Barnes, Helen Santucci, Deirdre Brownlow, Judy Schroeder, and Tara O'Connor

MAY LUNCHEON:

Nancy O'Brien reported that the all association luncheon will be held at Sand Point Country Club again this year on Thursday, May 14, 2020. Maureen Britt will again be managing the raffle, and Marilyn Price is the Chair.

CHRISTMAS GIFT PROGRAM:

Stephanie Read reported that they raised \$3600 to purchase Christmas gifts in support of the gift giving program. Instead of buying for specific children, they purchased gifts to help stock a “store” for parents to come shop for gifts for their children.

ADVOCACY:

Mary Lou Wickwire reported that the Youth Tutoring breakfast will be held on March 5th at Seattle University Campion Ballroom (new location), and the Children’s Alliance with be hosting Have a Heart for Kid’s in Olympia on Jan 28th.

CIRCLE FUNDRAISERS:

Katie McKay Circle is hosting a Trivia Night at Fatima Parish, \$100 pp

Katherine Meloy Circle will be hosting their 60th annual luncheon at the WAC.

St Therese Circle is hosting a Bingo and Brats bash at St. Louise Parish on Sat. Jan 25th.

FMJ Circle will be hosting their annual Cosmos for a Cause party on Thursday March 19th.

The meeting was adjourned by Patty Barnes at 10:45 am.

Respectfully submitted,
Linda Bowers (substitute secretary)